

## **'Caledonian Dream Trip' Rules of Entry**

- This promotion is open to New Zealand residents only
- Full terms & conditions for this promotion are outlined below

### **Terms & Conditions**

The Promoters is: Nouvelle Calédonie Tourisme Point Sud, 20, rue Anatole France Nouméa Centre, Nouvelle Calédonie trading as New Caledonia Tourism in New Zealand

The 'Caledonian Dream Trip' promotion is open to all residents of New Zealand aged 18 and over, except employees and families of the Promoter and its affiliate companies, agencies and anyone professionally connected with the promotion. Family members include spouses, de facto spouses, parents, natural or adopted children and siblings, whether or not they live in the same household as the employee/contractor. Entry is only valid if all details on the Application Form are completed. No responsibility accepted for lost, late or misdirected entries.

Entries are submitted through the entry form available here <https://www.newcaledonia.travel/au/from-dream-to-reality>. Entry forms require entrants to fill out their personal details. Competition entries open on the 18<sup>th</sup> of June 2018 and close on the 31<sup>st</sup> of July 2018.

The "Caledonian dream" promotion is a game of skill. Entries will be judged by a panel of experts based on originality and creativity.

To enter entrants must:

- Complete the registration form available here <https://www.newcaledonia.travel/au/from-dream-to-reality> and fill the following fields:
- Name / Surname / Date of birth / Nationality / Occupation / City / Mobile phone / Email address / Which social network do you use: (select box) / What are the handles of your accounts / The number of countries visited (select box) / Spoken languages (French / English / Others) / Do you have experience in? (Check the corresponding boxes): Video creation / editing, photography, writing, acting or modelling / answer the following two questions (500 characters max):

The entrant will also need to answer the following questions:

- Tell us what you dream of doing in New Caledonia?
- What will make you a perfect ambassador for the destination?

Finally, the entrant will need to upload one or more pictures or a Youtube link to a video introducing themselves.

Judging will take place over a period of 3 weeks with 2 different steps:

- Step 1: Pre-selection of 1 to 3 potential winners. The promoter may interview the selected entrants to understand their motivations (between the 1<sup>st</sup> of August and the 12<sup>th</sup> of August)
- Step 2: final selection. On the 20<sup>th</sup> of August the selected entrant will be contacted and invited to meet / skype with the promoter for a kick off meeting, going through the details of the upcoming road trip to New Caledonia.

Judge's decision is final and no correspondence will be entered into.

There is 1 major prize consisting of:

- 1 Return economy flights to Noumea from Sydney, Melbourne or Brisbane.
- Airport return transfers in Noumea courtesy of New Caledonia Tourism.
- Transport for 9 days around New Caledonia: Nouméa, Isle of Pines, Ouvéa, Sarraméa, Bourail and Great South (include road transfers and domestic flights)
- 8 nights with 3 meals every day
- One surprise activity every day

### **General conditions**

- Travel will happen the first week of October 2018 – dates will be confirmed with the winner
- Prize is non-transferable, non-refundable, non-negotiable, cannot be sold or exchanged for cash and cannot be used in conjunction with any other offer.
- Additional expenses, including airport departure taxes, visas, travel insurance, meals not listed, any optional tours and activities during free time, camera fees, tips or gratuities, and items of a personal nature, are not included in the prize and are at the winner's expense.
- Only current New Zealand residents are eligible to apply

### **The prize winner agrees to:**

- Follow the itinerary and activities as organised by the promoter (excursion, meals, accommodation, activities etc...)
- Write and post a minimum of one original post per day on each of their social media accounts
- Include within each post the official New Caledonia handle and hashtags as directed by the promoter.
- Accept to be filmed, photographed, quoted by the promoter throughout the trip. The winner gives the promoter full rights to their image on all content created by the promoter during the road trip and for a period of 5 years. The promoter is free to share this content with third parties involved in the tourism industry of New Caledonia for promotional purposes. The promoter agrees not to broadcast / share any content that may be deemed degrading by the winner.
- Take a minimum of one photo of each tourism service as negotiated with the Promoter's partners and share them with the promoter by assigning copyright for a period of 5 years. The promoter should be free to share this content with partners involved in the tourism industry of New Caledonia.
- Agree to be interviewed by local and international media partners for a period of 3 months to share their New Caledonia adventure.
- Collaborate with the promoter at the end of the road trip to create an article or a video interview that captures the main stages of the road trip. The article will be published on the promoter's blog and will include links to the websites of each tourism providers. The winner agrees to share the article on his social media accounts.
- Repost every day the summary video of the day as published by the promoter on all his social media accounts.
- Agree not to publish content that may affect the image of the destination and its tourism providers.
- The promoter may photograph, video and/or film activities relating to acceptance or consumption of the prize. Winners acknowledge that the promoter has the right to use such publicity photos, videos and/or films in any medium and in any reasonable manner it sees fit without further permission from or payment to winners.

Total prize pool: NZD\$ 7,700 inclusive of GST where applicable. Any taxes (other than GST, if any) which may be payable as a consequence of a winner receiving the prize are the sole responsibility of the winner.

To the maximum extent permitted by law, the Promoter shall not be liable for any loss and/or personal injury suffered by or to the winner and/or his/her friend that occurs as a result of the winner's consumption of the prize.

The Promoter reserves the right to amend, terminate or temporarily suspend this promotion if, in its absolute discretion, it considers it necessary to do so, save that the promoter shall not exercise this right unreasonably, subject to any written approval from a relevant Regulatory Authority.

Insurance (such as travel or health cover), spending money (unless otherwise stated), visas (if required), meals, drinks and snacks from the hotel mini bar and any other hotel incidentals are not included. Only those items listed in these terms and conditions are included in the prize. Full details of the prize will be supplied to the winner following notification. The prize is non-transferable and there is no cash alternative. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.

### **Flight sponsored by Aircalin**

Subject to availability on Air France flights, and partner Aircalin, on the dates required for the competition. Prize tickets must be issued before the closing date, 31/12/2018 for Air France, 19/07/2019 for Aircalin otherwise the tickets will be lost.

These tickets are valid, excluding airport taxes, including surcharges, in economy class subject to availability in the booking class offered.

Tickets are personal, indivisible and non-transferable and may under no circumstances be the subject of any claim, exchange or any other compensation of any kind whatsoever.

Tickets are not modifiable, non-refundable and cannot be sold or transferred to any other person.

The prize does not include: airport taxes, transport to the airport, airport transfers, meals, personal expenses, visas and travel insurance.

Prizes will be awarded to the winner upon presentation of a piece of identification. The reservation and issue of the tickets must be made to AIRCALIN agencies in each market. In case of "no-show" on the booked flight, tickets will be forfeited. Places are subject to availability at the time of booking according to travel dates.

### **Flight conditions operated by Aircalin:**

Flights operated by Aircalin: baggage allowance of 1PC (max 23 kg) + 1 sports equipment (max 23 kg),

Modification fee per ticket: the first change of date or name is free, the following will be billed at the rate in effect according to the booking class,

The payment conditions and deadline for issue are specified at each reservation. These conditions must be respected subject to cancellation of bookings and rate adjustment during a new reservation.

Conditions of flights operated by Air France (airline codeshare tickets offered):

Flights operated by Air France (airline codeshare tickets offered): 1PC baggage allowance (max 23 kg) in economy class and 2PC (max 23kg) in Business class,

Ticket will be issued no earlier than 6 months before departure and before 31 December 2018,

Non-systematic end-to-end recording. To be specified when checking in at the departure airports.

Fees for modification per ticket: the first change of date or name is free, the following will be billed at the current rate according to the booking class.

Where travel is included any prize, the winner chosen to participate in the prize must be available to travel on dates designated by the Promoter. Unless otherwise specified, dates are not flexible, and

times are subject to flight availability. The Promoter is not responsible for any delays or cancellations of flights nor the malfunction of any ground services provided to the prize winner.

Where event tickets are included in any prize, the Promoter and Prize Supplier expressly reserve the right to eject any winner (and/or his/her guest) for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize, or if the Promoter or prize supplier determines, in their absolute discretion, that a winner is not in the mental or physical condition necessary to be able to safely participate in the prize.

If the prize involves entry to an event and/or transport and accommodation, the winner and his or her guests may be required to sign and return any liability release provided by the Promoter and/or its contractors as a condition of the prize being awarded. The winners forever discharge the Promoter and the Prize Supplier from all claims that the winner may have or may have had but for this release arising from or in connection with any entrant's participation in this promotion; the winner's acceptance and use of the Prize, and the winner's guest's acceptance and use of the Prize. The winner indemnifies and holds harmless the Promoter and the prize supplier to the extent permitted by law in respect of any claim by any person (including but not limited to other entrants in the promotion), arising as a result of or in connection with the winner's participation in the promotion.

In the event that prizes are required to be posted or couriered to winners, the Promoter cannot accept responsibility for loss or damage to prizes in transit. The Promoter makes no representations or warranties as to the quality/suitability of any of the goods/services offered as prizes. To the extent permitted by law, the Promoter is not liable for any loss suffered or sustained, to person or property and including, but not limited to, consequential (including economic) loss by reason of any act or omission, deliberate or negligent, by the Promoter, or its agents, in connection with the arrangement for supply, or the supply, of any goods or services by any person to the prize winner. This clause does not affect, and is not intended to affect, any rights a consumer might have, which are not able to be excluded under applicable New Zealand consumer protection laws.

The Promoter reserves the right to exclude any entries which it believes to be fraudulent or based on misconduct; infringes a third party's intellectual property rights, or in the opinion of the Promoter, includes objectionable content, including but not limited to profanity, nudity, potentially insulting, inflammatory or defamatory language or in any other manner, not in accordance with these Terms and Conditions.

This promotion and these terms are subject to the jurisdiction of the relevant courts sitting in New Zealand.

An entrant's personal data will only be held for the purpose of selecting the winner and will not be used for any other purposes whatsoever without their prior permission. A request to access, update or correct any information should be directed to the Promoter at their address set out below. Entrants grant the Promoter permission to communicate with them by phone and/or e-mail in order to provide details of the prize and/or instructions as to how the winner is to claim the prize and establish his/her entitlement to it.

Entrants are deemed to have accepted these terms and conditions by participating in this promotion. All entries become the property of the Promoter. The winner may be required to take part in reasonable publicity.